



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

CAMPAIGN GROUP - 304
ATTN: LISA CABANEL
1600 LOCUST STREET
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
403099	10-22-2012		0	CARPER FOR SENATE	CARPER FOR SENATE	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		SAR #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
10.23-10.29.12			PHILADELPHIA	D. OHLEY	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)	N									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-23-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	30		X	X	X	X			3	3,000	3	9,000.00
2	10-29-2012	10-29-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	30	1							1	3,000	1	3,000.00
3	10-23-2012	10-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	7	30		X	X	X	X		X	4	4,200	4	16,800.00
4	10-29-2012	10-29-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	1							1	3,200	1	3,200.00
5	10-23-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30		X	X	X	X			2	1,500	2	3,000.00
6	10-28-2012	10-28-2012	12:05AM - 02:00AM	LF SUN MILLION \$ MOVIE (6974)	8	30							1	1	200	1	200.00
7	10-23-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	9	30		X	X	X	X			1	1,000	1	1,000.00
														Contracted Gross Total:		13	36,200.00
														Actual Gross Total:		13	36,200.00
														Agency Commission:			5,430.00
														Net Total:			30,770.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total							
Oct 12		0.00		0.00		30,000.00		0.00		30,000.00							
Nov 12		0.00		0.00		6,200.00		0.00		6,200.00							
TOTAL		0.00		0.00		36,200.00		0.00		36,200.00							

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood